Effective Critique
on Creative Work and Design Thinking

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ABSTRACTS

Constructive criticism helps designers improve their work. By effective critique on their own creative work as well as others’, designers can learn to improve their work and help other designers improve theirs as well.

Designers can learn these effective critique skills through practices in the design process. Design thinking is extremely important in the critique session because a design can be evaluated more constructively and effectively when it is based on design thinking. Therefore, it is very important to improve design thinking in order to improve upon and make a design more effective.

This paper describes various critique stage set-up, how to accept criticism, how to give constructive criticism, building an essential and a good critique structure, and the importance of design thinking.